

# Eco-Revolution. Eco-Conservation. Eco-Responsibility.

Partnering with consumers to protect the environment.



## Eco-Revolution

More than three quarters of a product's environmental impact is built into its design. That's why the research and development behind Hasler products has focused on ways to bring value to consumers by significantly improving product environmental performance. A critical design objective in Hasler products is to cost effectively minimize the carbon footprint from all stages of product life.

## Eco-Conservation

Hasler products protect the environment, while generating cost savings. Our new eco-friendly mailing systems have reduced their environmental footprint over our previous line of mailing systems by up to 50%:

- Component structure...weight and volume reduced by 44%
- Production process...materials usage cut by 10%
- Recyclable cardboard...reduced packaging by 29%
- Power usage...electrical consumption cut by 50%
- Recyclability...reusable material increased by 58%
- Clean transportation network...reduces air pollution

## Eco-Responsibility

Many Hasler products carry the Energy Star rating and are manufactured at ISO-14001 certified sites as part of an eco-conservation mindset. A powerful commitment to environmental protection and cost savings begins during the design process and makes its way through the responsible use and reuse of Hasler products and their materials.



**HASLER**  
America's better choice.®

## Eco-Friendly

Hasler provides solutions that benefit you and the environment by manufacturing new eco-friendly mailing systems that:

- Last longer, run cooler and use up to 50% less energy
- Operate more efficiently, saving you time and money
- Save the Environment with innovative product & package designs



### HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, Copy Systems Inc. at 515-262-2100.

**HASLER** | 800.532.1565  
[www.copysystemsinc.com](http://www.copysystemsinc.com)

Hasler's network of independent dealers provides sales, service, and support throughout North America.

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**Ink Recycling**  
Used ink cartridges are broken down and then recycled as post-consumer content in new products.